smart

NORTH STAFFORDSHIRE MULTI-OPERATOR TICKETS

These tickets are valid on all operators' buses within North Staffordshire. Day and weekly tickets are sold on the bus, and monthly tickets from local Pay Zone outlets (call 01782 234500 for location of your nearest local store).

Ticket prices are;
smart-day £4.90 adult, £3.40 child
smart-week £17.80 adult, £12.50 child
smart-month £61.00 adult, £40.00 child.

New **student smart** tickets are now available from Newcastle, Stoke-on-Trent and Sixth Form Colleges and should soon be available from Keele and Staffordshire (Stoke campus) Universities Students Unions.

Ticket prices are;
smart-student-week £16.00
smart-student-month £55.00
smart-student-three month £135.00 and
smart-student-annual please enquire.

Contacting us…

Our telephone help line **01782 522101** is open during office hours, Mondays to Fridays 0845 - 1715, Saturdays 0900 - 1630, (closed on Sundays and Bank Holidays).

Large print copies of this timetable are also available on request.

If you have any suggestions to further improve our services, we are always pleased to hear from you. You can also join our timetable mailing list. You will automatically receive details (by post or email if you wish) of any future changes, fares bargains, reprinted timetables, and also Bakers Awaydays and Holidays. Also, visit our website **www.bakerbus.com** for bus timetable and fares information, plus coach holiday, Awayday and private charter news.

Our email address is **info@bakerbus.co.uk**

You can now follow us on Twitter and receive real time information about changes to our routes caused by roadworks and special events **www.twitter.com/bakerbus**

For other local and national bus and coach travel, call traveline on **0871 200 22 33** or visit the website **www.traveline.org.uk**

For national rail enquiries call **08457 48 49 50.**

bakerbus fare bargains

Now Get 10% Discount !

NEW bakerbus SAVER
Cheshire and Staffordshire TRAVELCARD

This is a plastic card you load with money, then use it to pay for your bus journeys. You get 10% discount on Single, Day Returns and All Day Tickets for adults and children.

It's so easy - just follow these simple steps…

1. Obtain your card by calling 01244 973353 or by FREEPOST by first downloading an application form from our website - www.bakerbus.com
2. Please allow up to ten days for your travelcard to arrive and on your next bus journey ask the driver to store up to £50 on your card in any multiples of £5.
3. Just place your card on the ticket machine reader and ask the driver for your selected fare. Your 10% discounted fare is then automatically deducted from your card and a receipt issued showing your remaining balance.
4. Top up your card on the bus with extra stored value when necessary.

my mobile tickets

On X75 you can buy TEN single journeys between Keele, Silverdale and Newcastle for £10 or City Centre for £12 or our new £25 one month ticket.

This is what you need to do…

1. Visit **mymobiletickets.com** and sign in.
2. Set up your 'mobile wallet' at any time using a credit or debit card or by Paypal and buy your tickets ready for use.
3. When you wish to travel, get your ticket sent to your mobile phone simply by requesting it on-line or by text message.
4. Your ticket is downloaded immediately and is ready for use.
5. The ticket is an image and will show an expiry date and/or time.
6. Simply show your screen to the driver when you board the bus.

Should work with all modern mobile hand sets.
No special applications need to be installed. It's as easy as that!

BAKERS COACHES

…first choice - first class

Quality coach travel for business and pleasure: for individuals and groups



Holidays, Awaydays and Private Charter

Bakers Coaches
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Prospect Way
Victoria Business Park
Biddulph
Stoke-on-Trent
ST8 7PL

Telephone: 01782 522101
Email: sales@bakerbus.co.uk
Web: www.bakerbus.com

think…

traditional customer service

- **75 years of high quality service**
- **drivers trained in customer care and safe driving**
- **over 75% of buses have low floor easy access**
- **average age of bus fleet beats national targets**

think…

green and clean environment

- **all our new buses have low emissions to EU standards**
- **all our drivers are trained to be fuel efficient**
- **purpose built environmentally friendly depot facilities**
- **recycling policies in force for all waste materials**

think…

21st century technology

- **all buses fitted with fuel efficiency monitoring systems**
- **with communications in contact with all our drivers**
- **with GPS locating systems for reliability and safety**
- **most fitted with interior and exterior CCTV systems**
- ***Diesel-electric hybrid double deck buses - the only green and clean buses in Staffordshire!***

think…

bakerbus.com

bakerbus fare bargains

Our price promise - the lowest price…

Day Return Fares from the driver on the bus

	Adult	*Child/Student with ID*
To City Centre **from all stops**	**£2.50**	**£2.00**
To Newcastle **from**		
Keele and Park Site	**£2.10**	**£1.50**
Silverdale	**£2.00**	**£1.40**
Knutton	**£1.90**	**£1.40**

Special Student Tickets **with ID**
One week: £9.00, Ten Trip: £12.00 and One Month: £29.00

All Day Tickets

Available on buses from drivers for unlimited travel on bakerbus services in Staffordshire and Cheshire on the day of issue.

Adult £3.90

Child/Student with ID £2.00

Family £7.00*
(*maximum two adults and up to three children all travelling together.)

Other ways to pay - save time - save money

bakerbus **SAVER TRAVELCARD**

This is a plastic card you load with money, then use it to pay for your bus journeys. You get 10% discount on Single, Day Returns and All Day Tickets for adults and children.

my mobile tickets

Sign up on-line with a debit or credit card. Download your bus ticket (with discount) to your mobile phone. Activate your ticket when you need it.

smart

These tickets are valid on all operators' buses within North Staffordshire including evenings and Sundays. Day and weekly tickets are sold on the bus and monthly tickets are available from local Pay Zone outlets. Annual tickets from University Student Unions available from next academic year.

Best value single and return fares, concessions for children and we still offer short distance fares too!

FOR FULL DETAILS OF ALL THESE MONEY AND TIME SAVING DEALS PLEASE SEE SPECIAL PANELS IN THIS LEAFLET

01/13

Service X75

Newcastle Knutton Silverdale Keele University

EXPRESS City Centre

From Monday 14 January 2013

NOW up to every 15 minutes Keele to Newcastle during University term



FREE WiFi ON BUSES!

WITH BARGAIN FARES FOR YOU

EASY ACCESS LOW FLOOR BUSES

think… bakerbus.com

75th ANNIVERSARY 1936 - 2011

bakerbus Service X75 — Newcastle - Knutton - Silverdale - Keele University - Newcastle - City Centre *EXPRESS* — from Monday 14 January 2013

The fastest journey times between Keele and City Centre!

Monday to Friday

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